

UNTAMED

BEASTS

- 33 RECORDS - 33 EUROPEAN COUNTRIES - 66 DAYS -



Ocean Activist of
the Year 2023



SUP Man of
the Year 2023



As featured on BBC
News & BBC Solent



Supported by the
International Olympic
Committee



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David Haze: The man behind the challenge

Support David Haze, a multiple world record holder in Stand Up Paddleboarding and Ocean Activist of the Year 2023. He advocates for mental health and fights plastic pollution. Help him embark on his most challenging adventure yet through the power of sponsorship.

David previously spent time in prison. He used adventure for growth, change and, ultimately, a vast transformation. Adventure played a crucial role in re-routing his life path, and he now takes to his paddle board to promote the significance of reform and rehabilitation. This is a unique opportunity to align your brand with an inspiring individual, embarking on a groundbreaking adventure with a focus on mental health, personal growth and environmental protection.



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The Challenge:

In the spring/summer of 2024, David Haze will be undertaking an unparalleled feat in the world of SUP. He aims to break 33 world records by paddling across 33 of Europe's longest lakes, all within an awe-inspiring span of 66 days.

This daring adventure will no doubt captivate the public's attention and serve as a powerful platform to promote mental health awareness together with the transformative power of positive activity and adventure.



Charitable Causes:

Throughout his incredible journey, David will actively raise funds and awareness for three impactful charities:

- The RAF Benevolent Fund
- Alliance of Sport
- Adventure Therapy

By sponsoring David's challenge, your brand will have an exclusive opportunity to contribute directly to these amazing causes whilst also demonstrating a strong commitment to social responsibility and community support.



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Media Exposure:

David has received widespread media attention and considerable coverage for his past projects, including press features and online exposure. By sponsoring his SUP World Record Challenge this is an opportunity for your brand to also gain significant visibility and recognition across a variety of media platforms.

This is your chance to unlock incredible potential! Seize the opportunity to elevate your brand and showcase steadfast commitment to meaningful causes and a truly thrilling record challenge.

Previous Project Examples - Media Coverage



Meet the man set to paddleboard around Poole Harbour non-sto...
Bournemouth Echo



Icelandic Media
DV
Taking paddle boarding further afield



BBC NEWS
Ex-prisoner turned paddleboarder David Haze...
BBC News



Ex-prisoner turned paddleboarder David Haze breaks records
BBC News



World's First Carbon Neutral Environmentally Friendly Expedition complete
Bournemouth Echo

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David Haze has had a remarkable turnaround in his life

NEWS POLITICS FOOTBALL CELEBS TV ROYALS MONEY

EXCLUSIVE: Paddleboarding ex-prisoner was on the run from police but now has six world records



BOATLIFE STORIES episode 3 David Haze
YouTube

David Haze is a multiple stand up paddleboard (SUP) world record holder and adventurer who is living a very different life.



Lake Sponsorship Opportunities:

Tier 1 Sponsorship

- Lake Naming Rights: The lake will be officially named after your brand/company during the Untamed Beasts Adventure (e.g., "Lake ABC Sponsored by XYZ Company").
- Prominent Logo Placement: Your logo will be prominently displayed on all promotional materials related to the lake, including David's paddleboard, banners, and event materials.
- Social Media Shout-outs: Multiple dedicated posts on David's social media platforms, recognising your brand's support and involvement.
- Press Coverage: Press releases announcing your sponsorship, aiming to gain regional and local media coverage.
- Community Engagement: Opportunity to host a community event or activity at the sponsored lake, co-branded with the Untamed Beasts Adventure.

Tier 2 Sponsorship

- Logo Placement: Your logo displayed on promotional materials, including social media posts, press releases, and banners at the sponsored lake.
- Social Media Recognition: Dedicated social media post acknowledging your brand's contribution to the adventure.
- Community Involvement: Opportunity to participate in a community paddleboarding event at the lake alongside David and other sponsors.

Tier 3 Sponsorship

- Logo Recognition: Your logo featured on the Untamed Beasts Adventure website and social media platforms.
- Social Media Appreciation: Mention in a gratitude post on David's social media channels.



Other Sponsorship Opportunities:

1. Clothing Sponsorship: Kit out David and his team with high-quality branded clothing for the duration of the challenge. Your brand's apparel will be prominently featured in media coverage, photographs, and videos, providing valuable exposure to a broad audience.
2. Board Sponsorship: Supply David with top-of-the-line paddleboards and related equipment. Your brand's boards will be showcased throughout the journey, capturing attention on and off the water and establishing your presence in the SUP community.
3. Rental Company for Motor Home Sponsor: Provide a motor home for David and his support crew to ensure their comfort and convenience during the expedition. Your brand's logo and messaging will be prominently displayed on the vehicle, maximising visibility during the challenge.

4. Tech/GPS Support: To ensure accurate tracking of David's progress, offer advanced technological support, including GPS tracking systems and related equipment. Your brand's technical solutions will be vital in documenting this historic achievement.

If your business can see an opportunity to partner and work with David for 'Untamed Beasts', please contact::

Email: David@nomadicpaddler.co.uk

Mobile: 07824 974723

Social Media: [@nomadicpaddler](https://www.instagram.com/nomadicpaddler)



Benefits to sponsorship:

- ✓ Extensive Media Exposure: Gain widespread visibility through press releases, interviews, articles, and online platforms, reaching a broad audience.
- ✓ Social Media Mentions: Regular brand mentions on Nomadic Paddler's social media platforms (Facebook, Instagram, Twitter, YouTube), increasing brand recognition and association.
- ✓ Documentary and Book: Prominent brand presence in a captivating documentary and book, ensuring long-term exposure and marketing opportunities.
- ✓ Social Media Content: Exclusive access to captivating imagery and behind-the-scenes content for your brand's social media platforms.
- ✓ Talks and Content Creation: Collaborate with David Haze for talks, interviews, and custom content, leveraging his expertise to inspire your audience.
- ✓ Blog Posts and Imagery: Co-create blog posts and share exclusive imagery, increasing online visibility and driving traffic to your platforms.
- ✓ By sponsoring David Haze's SUP World Record Challenge, you'll enjoy extensive media exposure, engage a diverse audience, and align with an inspiring story of transformation and social impact.
- ✓ Position your brand as a supporter of adventure, mental health, and environmental conservation on a global scale.



Summary



Join us in empowering individuals like David Haze to redefine their lives through adventure and inspire others to embark on transformative journeys.



Together, we can make a lasting impact on mental health, environmental conservation, and the lives of those in need.



By aligning your brand with this inspiring endeavour, you will showcase your commitment to social responsibility, gain significant exposure across various media platforms, and directly contribute to the charitable causes championed by David.

If your business can see an opportunity to partner and work with David for 'Untamed Beasts', please:
Email: David@nomadicpaddler.co.uk | Mobile: 07824 974723 | Social Media: @nomadicpaddler

The Ginger Agency will provide David with outstanding PR connections and expertise.
For all media enquiries, email: Kim@gingeragency.co.uk | Mobile: 07857348875

