

THE GREAT MEDITERRANEAN PADDLE



Ocean Activist of
the Year 2023



SUP Man of
the Year 2023



As featured on BBC
News & BBC Solent



Supported by the
International Olympic
Committee



David Haze: The man behind the challenge

Support David Haze a world record holding adventurer and 'Ocean Activist of the Year'. David Haze, a recognized and successful stand-up paddleboarder and dedicated ocean activist, is committed to raising awareness about mental health and tackling plastic pollution. Now, he's preparing for his most demanding challenge yet, and your sponsorship can help power this extraordinary journey.

David's story is one of profound transformation. After spending time in prison, he harnessed the power of adventure to change the course of his life, proving that personal growth and rehabilitation are possible through perseverance and purpose. Now, through his paddleboarding adventures, he advocates for reform, rehabilitation, and the healing potential of the natural world.

By aligning your brand with David's groundbreaking expedition, you'll be supporting an inspiring individual on a mission to promote mental well-being, personal growth, and environmental conservation.



The Challenge:

In the summer/autumn of 2025, David Haze will embark on a groundbreaking Stand-Up Paddleboarding (SUP) challenge, setting out to achieve what no one has done before: paddling the entire length of the Mediterranean Sea, solo and unsupported. Covering a staggering distance of over 4,000 km, this unprecedented feat will push the limits of human endurance.

This daring expedition will no doubt captivate the public's imagination, providing a compelling platform to raise awareness for mental health, while showcasing the life-changing impact of positive activity and adventure.



Charitable Causes:

Throughout his incredible journey, David will actively raise funds and awareness for three impactful charities:

- Dorset Mind
- Alliance of Sport
- Adventure Therapy

By sponsoring David's challenge, your brand will have an exclusive opportunity to contribute directly to these amazing causes whilst also demonstrating a strong commitment to social responsibility and community support.



Media Exposure:

David's documentary recently won 'SUP Film of the Year 2024,' and his previous projects have gained widespread media attention, with extensive press features and online coverage. Sponsoring his SUP World Record Challenge offers your brand a unique opportunity to gain significant visibility and recognition across a range of media platforms.

This is your chance to tap into incredible potential—align your brand with an inspiring, high-impact adventure, and demonstrate your commitment to meaningful causes while supporting a record-breaking challenge.



Previous Project Examples - Media Coverage



Meet the man set to paddleboard around Poole Harbour non-stop...
Bournemouth Echo



Icelandic Media
DV
Taking paddle boarding further afield



Ex-prisoner turned paddleboarder David Haze...
BBC News



Ex-prisoner turned paddleboarder David Haze breaks records
BBC News



World's First Carbon Neutral Environmentally Friendly Expedition complete
Bournemouth Echo



David Haze has had a remarkable turnaround in his life



EXCLUSIVE: Paddleboarding ex-prisoner was on the run from police but now has six world records



BOATLIFE STORIES episode 3 David Haze
YouTube

David Haze is a multiple stand up paddleboard (SUP) world record holder and adventurer who is living a very different life.



The Great Mediterranean Opportunities:

Tier 1 Sponsorship - £5000

- Exclusive Title Sponsor: Your brand will be prominently featured as the title sponsor of the entire The Great Mediterranean paddle.
- Logo on Paddleboard & Gear: Prime logo placement and on other visible equipment throughout the journey.
- Media Exposure: Guaranteed mention in all press releases, interviews, and media coverage, including prominent logo display on social media and in all documentary footage related to the adventure.
- Brand Content Collaboration: Opportunities for joint content creation (blog posts, interviews, social media takeovers) to highlight the partnership and promote your brand.
- VIP Event Access: Special invitation to any post-event celebrations, documentary premieres, and talks with David Haze.
- Bespoke Benefits: Tailored opportunities based on your brand's objectives, such as a speaking opportunity or product placement.

Tier 2 Sponsorship - £2500

- Prominent Branding: Logo placement on David's gear and paddleboard during the challenge.
- Media Mentions: Inclusion in press releases, media interviews, and digital content (social media, blog features, and email newsletters).
- Video & Social Promotion: Your brand will be featured in behind-the-scenes content and video updates shared across David's platforms.
- Post-Challenge Recognition: Special acknowledgment in post-event documentary credits, social posts, and wrap-up content, as well as a signed memorabilia item from the journey.

Tier 3 Sponsorship - £1000

- Brand Recognition: Logo placement on select gear and shoutouts in social media updates during the challenge.
- Social Medi Mention: Inclusion in a group "thank you" post across social media channels, acknowledging your support.



Other Sponsorship Opportunities:

1. Clothing Sponsorship: Kit out David and his team with high-quality branded clothing for the duration of the challenge. Your brand's apparel will be prominently featured in media coverage, photographs, and videos, providing valuable exposure to a broad audience.
2. Board Sponsorship: Supply David with top-of-the-line paddleboards and related equipment. Your brand's boards will be showcased throughout the journey, capturing attention on and off the water and establishing your presence in the SUP community.
3. Tech/GPS Support: To ensure accurate tracking of David's progress, offer advanced technological support, including GPS tracking systems and related equipment. Your brand's technical solutions will be vital in documenting this historic achievement.

If your business can see an opportunity to partner and work with David for 'The Great Mediterranean Paddle, please contact:

Email: David@nomadicpaddler.co.uk

Mobile: 07824 974723

Social Media: @nomadicpaddler



Benefits to sponsorship:

- ✓ Extensive Media Exposure: Gain widespread visibility through press releases, interviews, articles, and online platforms, reaching a broad audience.
- ✓ Social Media Mentions: Regular brand mentions on Nomadic Paddler's social media platforms (Facebook, Instagram, Twitter, YouTube), increasing brand recognition and association.
- ✓ Documentary and Book: Prominent brand presence in a captivating documentary and book, ensuring long-term exposure and marketing opportunities.
- ✓ Social Media Content: Exclusive access to captivating imagery and behind-the-scenes content for your brand's social media platforms.
- ✓ Talks and Content Creation: Collaborate with David Haze for talks, interviews, and custom content, leveraging his expertise to inspire your audience.
- ✓ Blog Posts and Imagery: Co-create blog posts and share exclusive imagery, increasing online visibility and driving traffic to your platforms.
- ✓ By sponsoring David Haze's SUP World Record Challenge, you'll enjoy extensive media exposure, engage a diverse audience, and align with an inspiring story of transformation and social impact.
- ✓ Position your brand as a supporter of adventure, mental health, and environmental conservation on a global scale.



Summary



Join us in empowering individuals like David Haze to redefine their lives through adventure and inspire others to embark on transformative journeys.



Together, we can make a lasting impact on mental health, environmental conservation, and the lives of those in need.



By aligning your brand with this inspiring endeavor, you will showcase your commitment to social responsibility, gain significant exposure across various media platforms, and directly contribute to the charitable causes championed by David.

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The Ginger Agency will provide David with outstanding PR connections and expertise.
For all media enquiries, email: Kim@gingeragency.co.uk | Mobile: 07857348875

